



Meister Cheese is excited to be the organizing sponsor of a rescue boat for the Muscodas Joint Fire & Rescue Department. The all-volunteer department serves lower Wisconsin Riverway from Spring Green to Boscobel. Currently, they do not have the capability to access all parts of the river, at all water levels, and in all seasons as compared to the capability of this air-powered craft. (Please see the enclosed insert for pictures and specs.) We are asking for your consideration in donating towards this significant purchase to aid our brave volunteers in the fight to save families on and around the lower Wisconsin River. Please help support our local volunteers.

Thanks, Scott Meister, President



In Search of Parker Johnson Kruse

June 18, 1999 - July 3, 2021

Living near the Wisconsin River my entire life, my parents would tell us the dangers of the beautiful area natural resource. We in turn made sure our children had the same education and respect. Parker grew up fishing on the river with his friends. July 3rd, 2021 was a day no parent should have to go through. Parker and his friend saved a fellow fisherman that was drowning. Saving someone else cost him his life after he fell overboard from the other angler's boat spiraling out of control. With the river being so high, extremely swift currents swept Parker downstream. After the boating accident he remained missing for 356 days!

All of the fire and rescue departments that have the Wisconsin River go through them should have access to boats and trained river rescue/recovery personnel to help when an accident arises because we know there will be more. The extremely low river last year made it difficult at times to search for Parker as the river boats would often get stuck in the sand. The rescue boat that Muscoda Fire and Rescue are purchasing would be an absolutely perfect boat for this river. It would be able to go in extremely shallow areas of water and in many spots we couldn't get to. The surrounding communities would be blessed to have that type of boat as Parker went through every county downstream until he found his resting place in Grant County (which Muscoda is located in). My family and I are so thankful he was found before he made it to the Mississippi River. We have been blessed by so many communities even outside of our own that came to help us look for our son. We hope that Muscoda Fire and Rescue will be ready to help the next family with a river emergency.

-Jackie Johnson Kruse



Example of our propulsion set up of engine(650hp), gear reduction(2.68-1) and 4 blade propeller; our "in house" manufactured 5-function trim tab, our reinforced patented hull (8,757,085) and our tilt trailer to which we add an electric winch and make minimal modifications for client operations. Ability to go over/through sand, ice, debris.



Platinum

\$5,000 DONATION

- Recognition on all media releases
- Commemorative statuary
- Local banners
- 3 total social media blasts exclusive to your business

Gold

\$2,500 DONATION

- Recognition on all media releases
- Commemorative statuary
- Local banners
- 2 total social media blasts exclusive to your business

Silver

\$1,000 DONATION

- Recognition on all media releases
- Commemorative statuary
- Local banners
- 1 social media blast exclusive to your business

Bronze

\$500 DONATION

- Recognition on all media releases
- Commemorative statuary
- Local banners

All sponsors at or above Bronze level will be recognized on a wall mount plaque in the Muscoda Fire House, statuary for your display/use, social media acknowledgment as well as local banners in Muscoda. Any sponsorship donations by June 24th will be displayed in Downtown Muscoda for the July 4th weekend.

Donations may also be made online at www.wisconsinriverfriends.org

MEISTER CHEESE | 1160 INDUSTRIAL DR | MUSCODA, WI 53573

*Please
Count us in!*

- Platinum Level - \$5,000
- Gold Level - \$2,500
- Silver Level - \$1,000
- Bronze Level - \$500

NAME OR BUSINESS NAME (AS YOU WOULD LIKE IT TO APPEAR ON SIGNAGE AND MEDIA)

NAME AND SHIPPING ADDRESS

CITY

STATE

ZIP

PHONE

CONTACT EMAIL

**PLEASE RETURN THIS CARD IN THE ENVELOPE PROVIDED, ALONG WITH YOUR SPONSORSHIP DONATION — PAYABLE TO Friends of the Lower Wisconsin Riverway Inc. BY June 24th, 2023.*

Please send HI-RES company logo via email to Michelle Winkers at mwinkers@meistercheese.com



WISCONSIN RIVER DEPARTS:

Bingham Children (3); Boscobel 2000

Mario Ponce; Spring Green 2012

Jerry Thill; Potosi 2014

Angela Girton; Gotham 2015

Elliott and Andrew McKenna; 2015

Damon Johnson; Mosinee 2015

Maxwell Kennedy; Baraboo 2016

Anthony Rodriguez; Spring Green 2016

Unnamed; East Troy 2017

Kou Her; Arena 2019

Unnamed; Madison 2019

Unnamed; Wausau 2021

Unnamed; Lone Rock 2021

*Parker Kruse; Spring Green 2021

North Liberty man drowns in Wisconsin River

Stephen Gruber-Miller sgrubermil@press-citizen.com

Published 11:16 a.m. CT Aug. 15, 2016 | Updated 11:19 a.m. CT Aug. 15, 2016

DNR SAYS 16 BOATING DEATHS ON WISCONSIN WATERWAYS SO FAR IN 2021

By News Desk - July 23, 2021

<https://www.chicagotribune.com/news/ct-xpm-1990-0...>

RIVER CURRENTS DRAGGED BOY SCOUT TO HIS DEATH

Jul 16, 1990 —"It's one of the most dangerous rivers around," Horn said, adding that one or two people usually **drown** on the lower **Wisconsin** each year.

<https://www.nbc15.com/2021/06/21/sheriff-fisherman...>

Sheriff: Fisherman drowns after falling into Wisconsin river

Jun 21, 2021 — MADISON, Wis. (WMTV) - A man is dead after falling into the **Wisconsin River** and **drowning** Saturday, the Richland County Sheriff's Dept. says.

<https://valleysentinelnews.com/2021/07/07/commun...>

Community comes together following tragic Wisconsin River ...

Jul 7, 2021 —"One of the most dangerous things about the Lower **Wisconsin River** is that it doesn't look dangerous." Timm Zumm, president of Friends of the ...



RIVER FACTS:

- * at 420 miles long, it's the longest "state" river
 - * 26 dams
 - * 28' deepest point
 - * About 14,000 years old
 - * Can rise 2-3' overnight and move up to 50mph underneath
- Lone Rock is unofficially known as one of two most dangerous points on the river



LOCAL PHOTO CREDITS:

Stacy Dosch

Keanna Olson

Bobbie Reynolds



FLOW History and Purpose

During the 1980s, one of the groups instrumental in fighting to preserve this important slice of Wisconsin for all of us was called the Friends of the Lower Wisconsin River. The group went on a bit of a hiatus after winning the war, so-to-speak, in 1989 when the Lower Wisconsin State Riverway was established under Act 31. Later, the group came back to life when members realized that much more work was needed to protect the State Riverway. In 1998 FLOW kicked off once more under the guidance of Timm Zumm and former DNR State Riverway Coordinator, Dave Gjestson, with the goals of protecting the ecological integrity and public trust of the LWSR. By 2011, FLOW became organized as a 501c3 nonprofit conservation organization. Over the past decade FLOW has done so much to protect the Lower Wisconsin State Riverway, by partnering with the Lower Wisconsin State Riverway Board and DNR to sponsor activities ranging from river cleanup events to water pollution investigations to river safety.